

Kyle Herminath

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Working Locally out of Virginia USA

TECHNICAL SKILLS

Adobe Photoshop & XD	HTML, CSS, & JavaScript	Adobe Illustrator & InDesign
WordPress & WooCommerce	PHP & Bootstrap	Premiere, AE, & Audition
Print & Logo Design	Email Templating	Project Management

PROFESSIONAL EXPERIENCE

Federated Auto Parts
Front-end Designer - FT

Aug 2022 – Today

LCC Computers
Web Developer - FT

Dec 2021 – Aug 2022

WordPress & WooCommerce	Photoshop, Illustrator, InDesign	Bootstrap 5 via Understrap	HTML, CSS, & JavaScript
Custom Gutenberg Blocks	Project Management	Document & Logo Design	Client Sales & Relations

- I lead clients through the entire process of website design and development. Focusing on their needs, problems, and plans. I create results focused websites that return value and move future customers to take action.

WebCitz
Senior Web Designer & Developer - FT

March 2021 – Oct 2021

WordPress & WooCommerce	Photoshop & XD	Bootstrap 4 & PHP	HTML, CSS, & JavaScript
Custom Gutenberg Blocks	Client Relations	Document & Logo Design	Illustrator & InDesign

- I worked in WordPress to take mockups from design to reality. Using a customized version of Understrap and designing the child theme using custom functions to create new Gutenberg blocks to deliver the design requirements.
- Our method was one that used modern practices to code our WordPress sites with as minimal dependencies on possible WordPress updates. We coded in a way that updates will not break our websites.
- Later in my employment I had the opportunity to take over work for our Senior Designer and started working with clients to deliver logo sheets via Illustrator, website mock-ups in Photoshop & XD, and even editing manuals and other documents in Adobe InDesign.

Northern Computer Service

April 2020 – March 2021

Web Director - FT

Joomla & WordPress

Photoshop & XD

Client Relations

HTML, CSS, & JavaScript

- Made my first Joomla websites. I transferred database content from Drupal.
- I organized our web work to my team of four other web designers and developers.
- Oversaw over minor changes for our 300+ clients on a variety of platforms like Joomla, Drupal, & WordPress.

[The John Birch Society](#)

June 2017 – April 2020

Senior Web Designer & Developer - FT

WordPress & WooCommerce

Joomla & Magento

Email Templating

Project Management

- I switched our Law Enforcement Charitable Foundation to a new website saving us over \$1,000 a month.
- I changed our Legislative Alerts provider to a new a modern company called [One Click Politics](#) and exponentially increased our members engagement and effectiveness. For almost exactly the same cost.
- I convince our company to move from an archaic email marketing platform to the most used Mailchimp and the cost of it was close to the same. I also setup Email Templates for the Social Media department.
- I continued to challenge JBS to think systematically in lobbying for a complete change of our enterprise management system, which handles our inventory, credit card processor, shipping, phone system, and much more; which is easily the #1 bottle-necking growth issue for JBS to this day.
- When I left the new programmer and I were in the process of transitioning TNA to a faster and all-around better CMS.

Web Designer & Developer - FT

Wordpress & WooCommerce

Joomla & Magento

Software Solutions

HTML, CSS, & JavaScript

- JBS.org is anywhere from 75 – 100 pages that isn't including ShopJBS.org or the members area JBSArchives.org which has thousands of pages and products. The original main websites for JBS and TNA were made in **Joomla** and the corresponding stores were made in Magento.
- I remade the JBS.org website in WordPress and transitioned all the content along with added new features.
- I also redesigned the ShopJBS & JBSArchives to match the new look and style that I had designed for The John Birch Society.
- The redesign exchanged a very long winded and disorganized website for one that is very visual and broke the companies' concepts into digestible segments.

EDUCATION

ITT Technical Institute – Green Bay, WI

2007 – 2011

Bachelor's Degree – Digital Entertainment & Game Design

GPA 3.78

I learned about the Unreal Engine, Game Design, Quality Assurance, 3DS Max, Zbrush, I led the IGDA Green Bay chapter, and took home awards for Best 3d Game at the Midwest Game Fair.

ITT Technical Institute – Green Bay, WI

2005 – 2007

Associate's Degree – Multimedia

GPA 3.67

I learned about Web Design, Graphic Design, Group Dynamics, Computer Repair, Programming in Basic / C++, and much of the Adobe Suite in this degree.

REFERENCES

David Wurst, Owner at WebCitz who managed Kyle directly.

WebCitz is excited to recommend Kyle Herminath for website and graphic design projects. Kyle has been a valuable member of our company, assisting in custom WordPress theme developments, web page design layouts and graphic design projects. He has shown himself to be an efficient learner of new material, which is a valuable trait in the everchanging landscape of web technologies. Please feel free to reach out with additional questions, but know that WebCitz looks forward to seeing Kyle grow within this industry in the years to come.

Christopher J. Lemmer, Web Developer at The John Birch Society who reported directly to Kyle.

“Kyle has great team management skills. He takes responsibility and takes it upon himself to make hard decisions and get the team moving forward. He is great at analyzing business problems and picking the correct solutions, and enable his team to fulfill those requirements. My experience working under Kyle couldn't have been better. I appreciate his ability to lead without micromanaging and his ability to inspire and motivate his team are his best attributes.”

Tammy Day, Social Media Marketing Consultant and Owner at Virtualtech who managed Kyle directly.

“Kyle worked for me at Virtualtech Website Design and Marketing, the business has since been sold to Northern Computer Services. Kyle designed, built and updated websites for a variety of different businesses and industry. He always has a positive and 'can do' attitude. He works to find solutions and gets projects done in a timely matter. If you are looking for a fresh set up eyes for your online marketing, I would suggest you talk with Kyle.”

John Feldhouse, Marketing Art Director worked with Kyle at Cineviz.

"I've known Kyle for roughly a decade and have always been impressed with his work ethic and skill set along with his humor to help lighten the mood when needed. Kyle brings a professionalism and determination of "get it done at all costs" which is refreshing to see. His passion for learning and leadership is something to be admired as well. He blends great with any group and can offer critical thinking tips for any situation. I'm blessed and honored to know Kyle and to have worked with him closely for many years outside of Cineviz. I know Kyle will succeed in any venture he pursues because of his work ethic, personality and go-getter attitude!"

Miles Oberstadt, Interactive Developer at Cineviz and Programming Intern at FCB Kyle worked with Miles.

"Kyle is an excellent asset to our QA team. He has become an essential part of our team, giving feedback that directly relates to the playability and look and feel of the games we tested. Kyle also takes the extra time and gives the extra effort to find tough bugs that were hard to find. In his free time, Kyle spent time harnessing his skills as an artist to provide feedback on game art. Kyle would make an excellent addition to a QA department or any other department."

Adam Howell, Emagination Game Design Director who managed Kyle directly in 2009.

"Kyle was an imaginative counselor; he would make up activities to keep the kids engaged. Kyle was very tech-savvy and showed up each day well prepared. He was dependable and very good with the campers."